



BE ORIGINAL ON THE ORIGINAL HIGH PRESSURE LAMINATE by FORMICA GROUP







Updated 3/16







#### The set of Betrayal on ABC

Designed to look like inlaid stone and granite, a crest on the main entryway to the law firm on the set of ABC's Betrayal was fabricated from 3 sheets of Formica® Envision $^{\text{\tiny M}}$ .





A Grabow Outdoors location in Alabama uses Formica® Envision™ to brand the front faces of their counters.





#### Bloomingdale's

Bloomingdale's designed custom silhouettes for their women's restroom doors. The artwork was then printed as Formica® Envision™ and laminated to the existing structure..





#### University of Cincinnati Basketball Arena

University of Cincinnati furnished a basketball suite with two custom pieces of furniture made from Formica® Envision™. The buffet artwork tells a story of the history of the University of Cincinnati basketball program. The tall round table is shaped like a basketball and branded with the university athletic logo.











#### The Lexington Hotel

For the Lexington Hotel renovation, the Cuban painter Ruben Toledo was hired to paint canvases for each floor of the hotel. Those canvases were hi-res scanned and blown up into large artwork. The artwork was then printed as Formica® Envision™ and used to create colorful elevator cabs.



#### Smoothie King

Smoothie King designed a sheet of Formica® Envision™ for the front of their counter tops to enhance the branding of their customer experience. The logo was 'embossed' into the artwork - giving the appearance of dimension, on a non-dimensional surface.





## Formica Envision TM

Sushi X

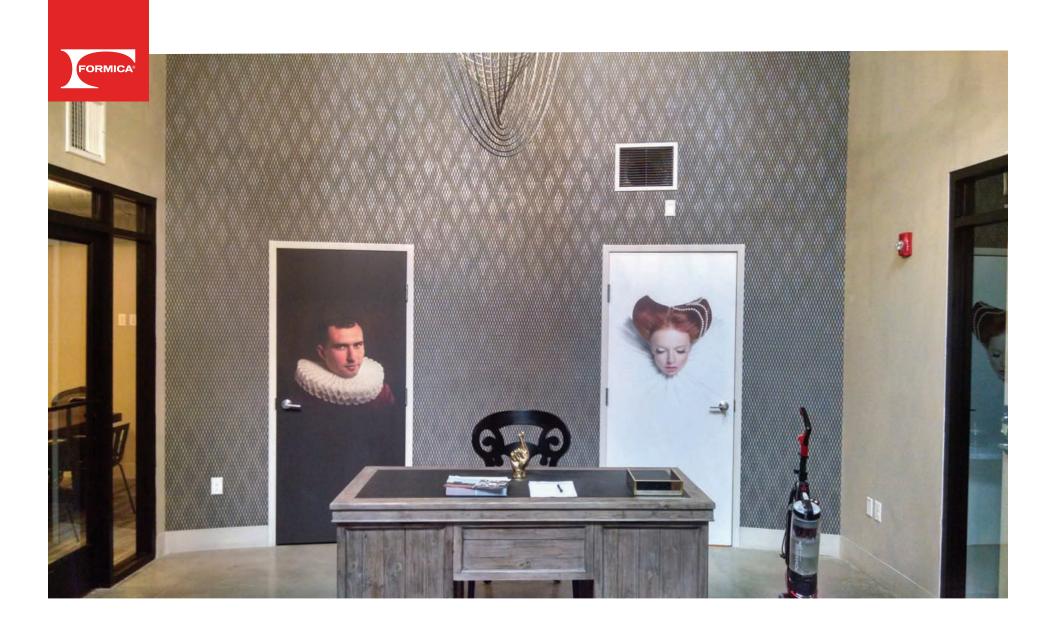
Sushi X teamed up with award-winning artist Joel Nakamura to transform their restaurant and create a focal point that was not only eye-catching but memorable. Nakamura painted a large canvas.

That canvas was then high-res scanned and printed as Formica® Envision™. Formica® Envision™ was then fabricated into custom table tops to enhance the dining experience.









Student dormitory uses Formica® Envision™ to show the difference between male and female restrooms.







